

Social Bike Rides

Rodadas Sociales

Bike!Bike! Everywhere! 2022
Bicis! Bicis! En todas partes

What are Social Bike Rides? / que son las Rodadas sociales

● Typical characteristics / Características típicas

- Riders gather together and ride / Muchas personas se juntan para rodar juntos
- No formal registration / no te tienes que registrar
- Not competitive. Relaxed pace / no tienes que competir. Ruedas a un paso relajado
- Music / hay musica
- Rest/regroup/party stops / descansamos, nos reagrupamos, hacemos fiesta
- Recurring events / nos juntamos periodicamente
- Often at night / regularmente por las noches

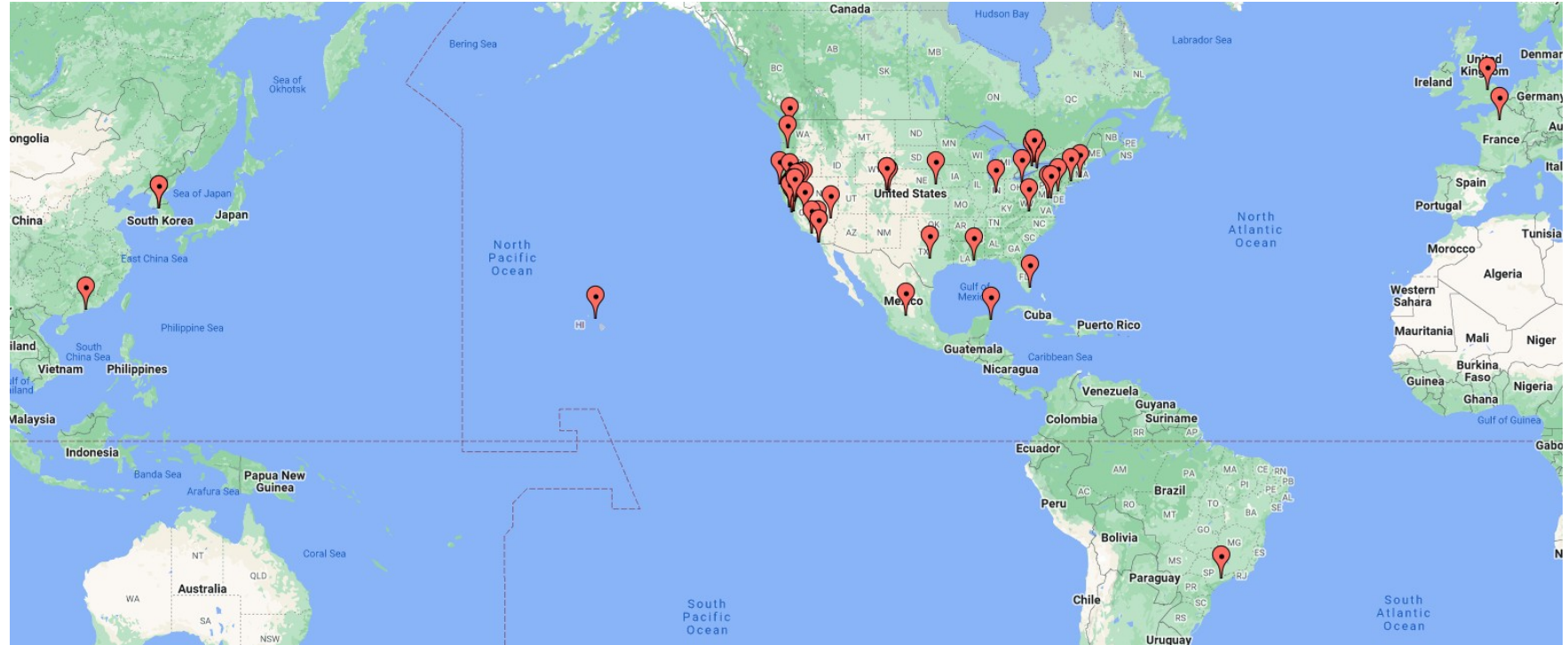
● Many different names and styles / existen varios nombres y diferentes estilos

- Bike Party / fiesta de la bicicleta
- Critical Mass / masa Critica
- Rideout / rueda afuera
- Slow Roll / rueda despacio
- Night Ride / Rueda de noche
- Light Parade, Glow Riders / desfile de luces, Ciclistas con luces
- Pedalpalooza / ...
- (City Name) on bikes / (nombre de la ciudad) En bici



Los Angeles Times, Sept 27, 2022

Worldwide Map



Impact of Social Bike Rides / Impacto Rodadas Sociales

● Building Community / Socializar las Comunidades

- Diversity of attendees / Diversidad social
- Exploring new locations / Explorar zonas de la ciudad

● Bicycling advocacy / Fomentar el uso de Bicicletas

- Popularizing bicycling / Fomentar la bicicleta
 - Use as transportation / Usar la bicicleta como transporte
- Bicycling advocacy / Fomentar el uso de bicicletas
 - More riders - safer street / Más gente en bici - más calles seguras
 - More people motivated to contribute to bicycling community / Motivar más gente a usar la bicicleta y proveer para la comunidad

Considerations / pasos a considerar

- When and how often to ride? / Donde y cuando rodar
- How fast to ride and how long to stop? / Que velocidad y por cuanto descansar
- Routes: Planned? Published? / Planear rutas y publicarlas
- Same route and start location, or changing / Usar la misma ruta/locacion
- Stopping at red lights vs. “corking” / Parar en los semáforos o parar el tráfico
- How to advertise? Social Media? / Cómo promoverlo, redes sociales
- Music, Food, Entertainment / Prover música, comida, entretenimiento
- Size (10 - 10,000+) / Asistencia (10 - 10,000+)
- Volunteers / Voluntarios

Concerns / Interes

- Legal rights to road / Leyes legales en las calles
 - Parade / Desfile
 - Following traffic laws / Seguir las reglas de tráfico
- Regroup or stop locations / Localidades para descansar
- Impact on car traffic / Impacto con el tráfico de carros
- Rider behavior / Tener buen comportamiento
- Law enforcement / Comunicación con la policía
- COVID-19
 - Masks / Usar mascarilla
 - Social distancing / Distanciamiento social

Partnerships / Asociaciones

- Bicycling related businesses / Negocios relacionados con bicis
 - Bicycle shops / Talleres de bicis
 - Bicycle cafes / Cafeterias de bicis
 - Co-operatives / ...
- Bike repair programs / Talleres de educación sobre las bicicletas
- Park and conservation groups / Grupos de conservacion de parques
- Bicycling advocacy groups / Grupos de apoyo de bicicletas
- Bicycle clubs / Clubs de bicicletas
- Environmental advocacy groups / Grupos de apoyo de el medio ambiente
- Local Governments / Gobiernos locales
- Charitable foundations / Fundaciones no lucrativas
- Charity food drives (eg. Cranksgiving, SF Supermarket Street Sweep) / Bancos de comida

What works? / Como trabajar

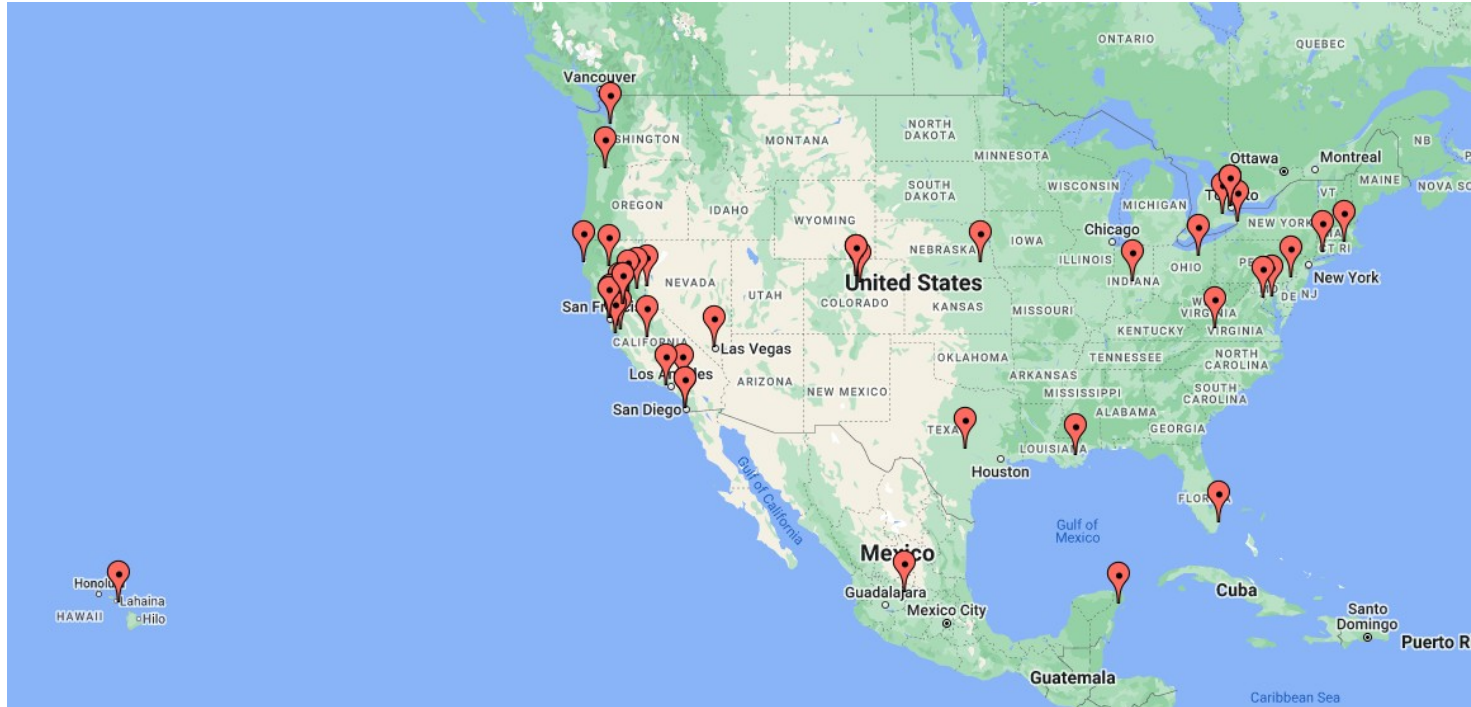
- Inlusiveness / Inclusion
 - Welcoming environment / Un buen ambiente
 - Low barrier to entry / No poner barreras para asistir
- Consistency / Consistencia
 - Riders know what to expect / Ciclistas sabran cuando asistir
- Publicity / como publicarlo
 - Social media / Redes sociales
 - Word of mouth / Platicar entre los grupos
 - Visibility: Seeing the ride go by / Visibilidad : cuando la gente te vea rodando
- Partnerships & allies / Asociaciones y aliados

Final thoughts / Notas finales

- Come to the San Francisco Bay Area and ride! / Son bienvenidos a rodar en el área de la bahía
 - San Jose Bike Party / ...
 - East Bay Bike Party / ...
 - San Francisco Bike Party / ...
- I want to come ride with you! / Quiero rodar contigo
 - Tell me where / Dime cuando
- Go ride with each other! / Vamos a rodar juntos

Backup Slides

Where are these rides?



Akron Bike Party	Akron	OH	Hong Kong Bike Party	Hong Kong	
Annapolis Bike Party	Annapolis	MD	Humboldt Bike Party	Eureka	CA
Baltimore Bike Party	Baltimore	CA	Lagos en bici	Lagos de Moreno	Jalisco
Bicineta	Playa Del Carmen	QRoo	Light-up Redding	Redding	CA
Bike Party Indianapolis	Indianapolis	IN	Miami Critical Mass	Miami	FL
Bike Party Lincoln	Lincoln	NE	Morgan Hill Bike Party	Morgan Hill	CA
Bike Party Natomas	Sacramento	CA	NOLA Social Ride	New Orleans	LA
Bike Party Sacramento	Sacramento	CA	New Haven Bike Party	New Haven	CT
Bike Party Sao Paulo	Sao Paulo		Paris Bike Party	Paris	France
Bike Party Toronto	Toronto	ON	Philly Bike Party	Philadelphia	PA
Bike Rave Toronto	Toronto	ON	Providence Bike Jam	Providence	RI
Blacksburg Bike Party	Blacksburg	VA	Reno Bike Party	Reno	NV
Boston Bike Party	Boston	MA	Rich City Rides	Richmond	CA
Boulder Bike Night	Boulder	CO	Riverside Electric Light Parade	Riverside	CA
Boulder Bike Party	Boulder	CO	San Diego Bike Party	San Diego	CA
Buffalo Bike Party	Buffalo	NY	San Diego Electric Light Parade	San Diego	CA
Butterlap	San Francisco	CA	San Francisco Bike Party	San Francisco	CA
Cambridge Bike Party	Cambridge	UK	San Jose Bike Party	San Jose	CA
DC Bike Party	Washington	DC	Santa Cruz Bike Party	Santa Cruz	CA
Davis Bike Party	Davis	CA	Seoul Bike Party	Seoul	Korea
Denver Bike Night	Denver	CO	Slow Roll Korea	Seoul	Korea
East Bay Bike Party	Oakland	CA	Social Cycling Austin	Austin	TX
Emerald City Bike Party	Seattle	WA	Thursday Night Ride	Portland	OR
Fresno Bike Party	Fresno	CA	Toronto Cruisers	Toronto	ON
Hamilton Glow Riders	Hamilton	ON	Venice Electric Light Parade	Venice	CA
Hawaii Electric Light Parade	Kihei	HI	Wednesday Hump Day Ride	Las Vegas	NV